

Kick Up Your Afternoon Energy
With A Healthy and Delicious Lunch
At a Restaurant That Cares

Imagine this ...

You sit at your desk, willing the clock to say that it's lunchtime. The minutes drag on forever, until finally, you're free! You rush to the local fast food restaurant. A grumpy teller shoves your bagged lunch at you and takes your money, sending you on your way with an insincere "Have a nice day."

At the table that's littered with crumbs and sticky residue, you pull out your food. Instead of the savory beef sandwich you long for, you try to eat greasy meat with hard bread. What a delight!

You don't need to put up with tasteless lunches anymore.

Please accept this personal invitation to end your lunchtime nightmares. Visit me at It's Delicious and I'll show you how a restaurant that cares about you and your health can make a quick lunch the highlight of your day.

From our café foyer, enter through the stoned archway and sit down at one of our marbled tables. You may choose to sit next to one of the deep-set windows, framed by sandstone, or perhaps you'll want to sit along the Venetian plaster wall that's painted in frosted mint and decorated with paintings of sun-washed hillsides and rustic stone farm houses.

Let the soothing atmosphere of our seating area relax your daily stress away with the Tuscan style elements designed to bring forth the freshness of the outdoors. Step into another country as a touch of Mediterranean colors mingle with the vibrant green of plants like the Kentia Palm, Cecilia, Song of Jamaica, and White Bird of Paradise.

Better yet, treat yourself and take one of the tables next to our indoor water fountain. Carved from Light Rosetta and White Canarra marble, this enchanting fountain features a beautiful lady with two delicately carved birds enjoying the water.

Your friendly, personal server will visit you for your order, almost immediately. Usually, it'll be Tracy. Her perky smile and knowledge of good food will make you feel right at home.

As Tracy points to the glass window that fills the back wall, showing our sandwich artists at work, she'll guide you through our menu of 10 mouthwatering wraps. On her tray are small samples of our wrap sandwiches, and pieces of our flavored tortilla: original, herbed tomato, garlic herb, jalapeno, and Italian herb.

Tracy guides you for any requests you desire. Perhaps you try a sample of our ham and Swiss tortilla, rolled with crisp lettuce, juicy Roma tomatoes, and freshly shredded Swiss cheese, and topped with honey mustard sauce. Except you prefer yours made with honey ham instead of Virginia baked ham.

Or you try the sample made with prime rib and pepper jack cheese, except you prefer peppered beef and mozzarella.

No Problem. Tracy will help you design your own wrap in no time at all.

Of course, these aren't the only choices Tracy will give you.

We also personally make salads for your meal. As the water gently cascades from the nearby waterfall, Tracy will build your salad from our list of thirty ingredients.

Choose your favorite lettuce of iceberg, Romaine, a sweet leafy mix, or a mixture of all three. You have your choice of Roma, organic, or cherry tomatoes. Additionally, you may choose from four types of shredded cheese, black olives, green olives, roasted red peppers, sunflower seeds, sliced green peppers, avocados, and more.

If choosing your own toppings is too much work, don't worry. We have our house specialty salads for you to choose from. You may request the more familiar chef salad or maybe you want a more exotic salad, such as our special recipe teriyaki chicken salad, featuring our uniquely seasoned crispy Chinese noodles and sweet mandarin oranges (the fresh ones, not canned).

Relax while we take care of you.

Then, sit back, and read your favorite magazine from our book rack while we build your lunch to your desires. As the troubles of the day float away, Tracy will have our barista make you a personal coffee drink, Italian soda or iced tea.

If you need that cup of coffee, you will have it made the way you desire also. Choose from our coffee menu, featuring everything from the House Blend cup of coffee to an aromatic Almond Roca latte topped with just the right amount of whipped topping. Or try a cup of our espresso, created with our favorite Vienna Roast Beans for just the right flavor, which you drink through the rich dark golden cream.

If coffee's not your favorite drink, we carry a refreshing iced tea brewed daily, and offer many flavors for your personal Italian soda. Ask Tracy about our special house recipe we call Citrus Magic, mixing mandarin orange, pineapple, and coconut in your drink for a cool tropical sensation.

By the time you get your drink your sandwich and/or salad will be done, leaving you plenty of time to savor our special ingredients.

Now the moment of truth.

You won't find ordinary clumps of meat in our salads and wraps. Your mouth will find biting into the high quality meats a delectable delight. Our thin sliced prime rib is a juicy medium rare delicacy cooked fresh each day. The choice of three hams, and chicken or turkey are the highest quality available, they practically melt in your mouth.

Partnered with your choice of fresh ingredients, your salad is a tantalizing mix of flavors that leave your taste buds begging for more. The audible crunch as you bite down into your wrap or salad is proof of the freshness we demand for our customers.

I'm sure this is enough to make you visit me and leave that greasy sandwich behind, but just in case, listen to what others have to say about my restaurant:

“Eating at It’s Delicious made sticking to my diet easy. They took the time to find out what my diet requirements were and created the food and drinks especially for me. I lost fifty pounds!”

Olivia, manicurist.

“Before It’s Delicious opened, I used to eat the fried food at the local fast food place on the highway. Since I started eating the wraps and salads, my cholesterol has lowered and I feel great. I have so much more energy now.”

Frank K. of Makah Manufacturing

When you're too busy to leave the office, I'll bring your lunch right to you.

I know you're busy, and might have to work through your lunch hour on some days. No problem. Just call me up and I'll bring your food right out to you. Fresh and created to your specifications.

No matter what time of the day you call your order in, I guarantee that we'll deliver within a half an hour or right at the time you set up with us. Or your order's free.

“Thank you, It’s Delicious, for catering our meeting with your healthy lunches! Our attendees said the wraps were very filling and very delicious.”

Kelli Hall of Hospital Nutrition Outreach Group

“I order four wraps for my family during the day and pick it up on my way home from work for a no-hassle and healthy meal before the kids’ school events. My family loves them so much that they will request the wraps often.”

Christine, secretary and mother of two

Don't forget, our lunches are not only healthy... they are also quick and reasonably priced.

- Our incredible wraps are \$2.99 for six inch and \$3.99 for a twelve inch.
- Our crispy, fresh salads are \$4.99.
- Italian Sodas are available with your choice of twenty flavors for \$1.75 per 16 ounce serving.
- And the espresso coffee drinks are available for \$2.50 to \$3.50.

Come visit me soon. I'd love to prepare you a delicious, nutritious meal. Feel free to ask for me personally, and I'll sit down with you to discuss your dietary needs and help you make the goals you want to achieve, whether it's weight training, weight loss, heart health, or maintenance. My customers are my friends. My restaurant is your home.

See You Soon!

Diana Cacy Hawkins

It's Delicious Owner and Manager

P.S. This private invitation is going out to just a handful of people, like yourself. For two weeks and two weeks only, mention this letter and any lunches you order between 11-2 pm receive a FREE small fruit smoothie. This is my way of saying thanks for giving me the chance to serve you a healthy lunch during your busy schedule.

P.P.S. I almost forgot to tell you about our famous smoothies, created with real fruit. No Mixes. When you need a light lunch or a special treat on the way home after work, just stop in and I'll treat you to a delicious, cool smoothie. We create them from your choice of Dole strawberries, Schwan's blueberries, fresh bananas from the market, Florida oranges, or Schwan's triple berries mix. All blended together with Dannon yogurt, and topped with whipped topping. And they are reasonably priced at \$2.50 for the 12 ounce size and \$3.50 for the large 16 ounce size.

But, remember, I'll give you one for FREE. Just for giving me a chance to make your lunchtime more enjoyable.

"It's Delicious works wonders for my weight training. Their fruit smoothies with their special protein supplement are the perfect meal replacement, and provide me with loads of energy."

Bob of Riverdale Equipment Center

"It's been great! My kids are drinking less pop now because they just want the smoothies all the time. And I feel great buying the smoothies for them!"

Teresa, mother of three

It's Delicious is found at 111 St, Town, State Zip.

Hours are:

Monday through Friday 6:00 am to 6:00 pm

Saturday and Sunday 8:00 am to 7:00 pm

Phone: xxx-xxx-xxxx

Email: itsdelicious@internetserver

Full menu available online at itsdeliciousurl.com